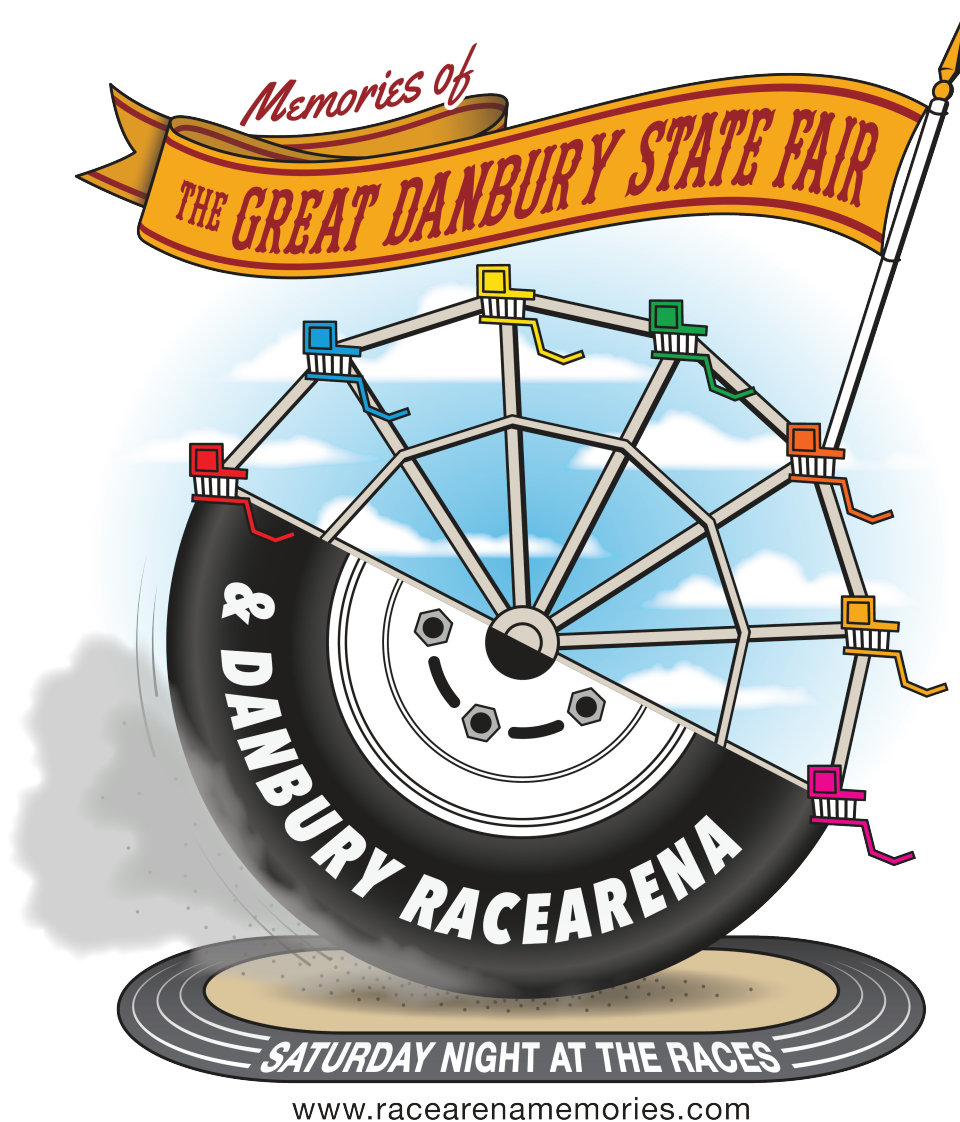


FEATURE DOCUMENTARY



Producer: Richard Hutwohl  
Email: [racearenamemories@gmail.com](mailto:racearenamemories@gmail.com)  
Tele: (352) 364-2966

website: [www.racearenamemories.com](http://www.racearenamemories.com)

Director: Kirk Jarvis  
Email: [kirkjarvis@aol.com](mailto:kirkjarvis@aol.com)  
Website: [www.eleventh Hour productions.com](http://www.eleventh Hour productions.com)  
Tele: (646) 250-3096

# Project Update & Sponsor Opportunity

## FEATURE DOCUMENTARY

### **SATURDAY NIGHT AT THE RACES**

Memories of the Great Danbury State Fair & Danbury Racearena

We started this documentary project a few years ago with the goal of making a documentary that celebrated memories of racing at the Danbury Racearena in the latter years of the Fair. That said, the majority of this documentary focuses on the Southern New York Racing Association (SNYRA) years that featured Stock car and Modified car racing and features the drivers who ran thrilling races at the Racearena. But those lucky enough to experience those magical years know that the Racearena and the Fair went hand in hand. This documentary weaves in history and memories of the Fair with the excitement of the races.

After kicking off with a few interviews in the northeast, we now have 35 fantastic interviews (see pgs 5 & 6 ) with celebrated Racearena drivers and folks who had strong ties to the Fair days and Racearena. We have several interviews remaining, but now it's time to edit the show together.

This is an independent production. Our intention is to produce a highly entertaining, informative and professional documentary not only worthy of DVD duplication & for public appreciation, but also at a level of quality to be considered for film festivals and to be pitched to network TV and Cable. So while the producers (see page 6) have taken the project this far, we now need help with "post-production" expenses:

- Video Editor (2-3 months)
- Video Stock Footage & Sound Effects
- Reenactments - expenses for talent, crew, props
- Music Rights (pop songs & royalty free tracks via internet)
- Music Composition
- Visual Image Rights - Warner Bros. (Poster 1981 film "Arthur")
- Union fees for Union Talent appearing in the documentary
- Computer Hardware Updates
- Marketing & Promotions
- DVD Duplication & Packaging
- Screening/Completion party - Danbury, CT - TBD

We are offering SPONSORSHIP opportunities (see page 3) to help with completion funds.

[www.racearenamemories.com](http://www.racearenamemories.com)

**A) \$100.**

- YOUR COMPANY LOGO with Link to your website on our website: [www.racearenamemories.com](http://www.racearenamemories.com)
- 1 DVD of the final documentary product

**B) \$300.**

- YOUR COMPANY LOGO with Link to your website on our website: [www.racearenamemories.com](http://www.racearenamemories.com)
- YOUR COMPANY NAME in the END CREDITS of the documentary
- 2 DVDs of the final documentary product

**C) \$500.**

- YOUR COMPANY LOGO with Link to your website on our website: [www.racearenamemories.com](http://www.racearenamemories.com)
- YOUR COMPANY NAME in the END CREDITS of the documentary
- YOUR COMPANY NAME listed on the BACK of the DVD PACKAGING
- COMPLIMENTARY ADMISSION for 2 -- SCREENING PARTY (date TBD) Danbury, CT
- 3 DVDS -- of the final documentary product

**D) CO - EXECUTIVE PRODUCER \$2,500. - \$4,500.**

- YOUR NAME or COMPANY LOGO highlighted on our website: [www.racearenamemories.com](http://www.racearenamemories.com)
- YOUR NAME or COMPANY name in the OPENING CREDITS & END CREDITS of the documentary
- YOUR NAME or COMPANY NAME listed on the BACK SIDE of the DVD
- 5 DVDS -- of the final documentary product
- BANNER with YOUR COMPANY LOGO at all project related events
- COMPLIMENTARY ADMISSION for 4 -- SCREENING PARTY (date TBD) Danbury, CT

**E) EXECUTIVE PRODUCER \$5000. plus**

- YOUR NAME or COMPANY LOGO highlighted on our website: [www.racearenamemories.com](http://www.racearenamemories.com)
- YOUR NAME or COMPANY name in the OPENING CREDITS & END CREDITS of the documentary
- YOUR NAME or COMPANY name listed as an EXECUTIVE PRODUCER on the FRONT of DVD PACKAGING
- YOUR NAME or COMPANY name included as an EXECUTIVE PRODUCER on the FILM POSTER credits
- 7 DVDS -- of the final documentary product
- BANNER with YOUR COMPANY LOGO at all project related events
- COMPLIMENTARY ADMISSION for 4 -- SCREENING PARTY (date TBD) Danbury, CT

ONLINE PAYMENTS Up to \$500. [www.racearenamemories.com/sponsor](http://www.racearenamemories.com/sponsor)

**YOUR COMPANY LOGO can be emailed to: [kirkjarvis@aol.com](mailto:kirkjarvis@aol.com)**

**BY U.S. MAIL**

(cut here)

JPEG & PNG files are ideal!

-----  
I would like SPONSOR OPTION (circle )    A    B    C    D    E

I have enclosed a check for \$ \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_ (we will email receipt)

Telephone # \_\_\_\_\_

Checks payable to: Eleventhour Productions Inc.  
14 Pinetree Drive  
Little Egg Harbor, NJ 08087

# SPONSORSHIP AGREEMENT

pg 4

This is a Sponsorship Agreement

Eleventh Hour Productions Inc.  
c/o Kirk Jarvis  
14 Pinetree Drive  
Little Egg Harbor, NJ 08087

**Between:**

(Sponsee) Eleventh Hour Productions Inc., Kirk Jarvis, Richard Hutwohl, (Producers of the video documentary "Saturday Night at the Races, Memories of the Great Danbury State Fair and Danbury Racearena).

Website: [www.racearenamemories.com](http://www.racearenamemories.com) Email: [racearenamemories@gmail.com](mailto:racearenamemories@gmail.com)

**And:**

(Sponsor's Name) \_\_\_\_\_

(Sponsor's Company Name) \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

The SPONSOR has selected sponsor option:

\$100.	\$300.	\$500.	\$2,500 +	\$5,000. +
(circle one) Option A	Option B	Option C	Co-Executive Sponsor	Executive Sponsor

For the sum of: \$ \_\_\_\_\_ Date received: \_\_\_\_\_ Payment Form: \_\_\_\_\_  
(checks to: Eleventh Hour Productions, Inc.)

Sponsor agrees to provide the necessary Company Logo Artwork (jpg or png format) to be used for marketing display. Sponsor may contact Sponsee/Production Co. at any time to get project updates as well as discuss possible options for enhancing promotional and marketing efforts on behalf of their sponsorship investment.

Sponsee, Eleventh Hour Productions Inc. & Richard Hutwohl agree to provide and fulfill all promotional and marketing benefits as listed within the specified/selected sponsorship option plans (page 3). Certain benefits will be fulfilled over the duration of the project until all agreed upon requirements have been met. Benefits such as "Company name listed in documentary credits" and "name listed on movie poster" will obviously not be fulfilled until the said documentary has been completed. The projected completion date of this documentary is estimated to be between October 1, 2020 to February 15, 2021. All promotions will remain in effect on all agreed upon promotional outlets being utilized per option plan (website, DVD, screening event) until the projects completion. Company logos will remain on the Racearena project's website well beyond the completion of the documentary DVD.

Sponsee agrees to give periodic progress reports (on website or by phone or email correspondence) as the project evolves.

Sponsor is entitled to a full refund in the event that the Sponsee does not fulfill all items in the agreed upon option plan that was selected.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsee Signature \_\_\_\_\_ Date \_\_\_\_\_



MARIO ANDRETTI



JOE BAKER



RON BARRETT



BOB BROUGHT



FRANCIS BURDICK



KEN BROWN



JOIE CHITWOOD III



ART DAVIS



LOU FUNK JR.



BETTY GIARDINA



NICK GIARDINA



DELENE HAMMOND



HARRY HANSEN JR.



FRANK HESLOP



TED HODGDON



TEDDY HODGDON



RICHARD HUTWHOL



CHARLES L JARVIS





JOHNNY KERSLAKE



ART KNAPP



COREY LAJOIE



DON LAJOIE



RANDY LAJOIE



BILLY LAYDA



AL LOMBARDO



BILLY MICHAEL



ANDY MONTANARI



ERNIE MARSHALL



JERKY NADEAU



JACK STETSON



BONES STEVENS



CHICK STOCKWELL



JIM TOROK



BARBARA WEBB



Audio-only interview with Chick Stockwell  
1996, conducted by Charles I. Jarvis Jr.

#### STILL TO COME

RICK BENJAMIN

BOB BARNEY

DREW FORNORO

BILL GRECO

SEAN DEAKIN





## The Fair, The Producers

We are Kirk Jarvis and Richard Hutwohl. Kirk is the son of C. Irving Jarvis Jr., and our grandfather is C. Irving Jarvis Sr. who, for worked at The Great Danbury State Fair for several decacdes. He was the Assistant General Manager to owner John W. Leahy and helped to make the Fair a widely popular entertainment destination site on the East Coast. Our grandfather passed away in 1969, shortly before the opening of the 100th running of the Fair. Mr. Leahy passed a few years later. The political and economic climate at that time led to the Fair being sold and replaced with a shopping mall. The Great Danbury State Fair is gone, thankfully fond memories live on.

Beginning in 1869, The Great Danbury State Fair attracted masses of people from across the country until it closed. Horse racing began in 1908 and the Danbury Racearena became a popular focal point for horse racing, Mighty Midgets, Stock cars, Modifieds and even boat races. Our feature documentary will be reminiscing with some of the Stock car and Modified race car drivers, car owners and fans from the great Racearena days, many of whom attended the Fair festivities as much as they could during its 10 day October run. Danbury students will never forget "Danbury Day" when all the local schools closed and every student received a free pass for the Fair. Although the Danbury Fair closed over 35 years ago, the memories of the sounds, smells and excitement are as fresh and real as if it were yesterday. We will show personally owned 8mm film footage, photographs, memorabilia and original Fair sketches by C. Irving Jarvis Sr., recently re-discovered in the Hutwohl/Jarvis attics and closets. We will present current interviews of many closely associated with the Fair.

In October of 2019, Charles Irving Jarvis Jr. passed away. Irv was the consultant on this project. He spent decades in the television industry starting off as a DJ at WLAD in Danbury, CT, serving in the Korean War where he did additional DJ work, then began his television producing and directing career doing live TV broadcasts in Ohio. From 1963 to 1979, Irv was a Producer and Director at WPIX channel 11 in NYC, directing & developing shows like "The Magic Garden" and the original, "Yule Log." In his latter years Irv free-lanced for Pepsi and IMB and produced several independent community-orientated documentaries. Thankfully we have Irv on camera during the summer of 2019 reminiscing his childhood years growing up on Lake Kenosia, Danbury, and his experiences and first hand knowledge of the Danbury Fair.

In his youth, Irv roamed every square inch of the Fairgrounds performing tasks such as "Stake Man," staking out the concessions on the grounds so the vendors would know where to set up. Or aiming the new grandstand roof spotlights onto the racetrack with his sister, Evelyn (Jarvis) Hutwohl.

### **Richard Hutwohl - Producer**

Richard was born and raised in Danbury, CT and spent many of his early years at "The Great Danbury State Fair." Like his grandfather C. Irving Jarvis Sr. and uncle, C. Irving Jarvis Jr., his first job at the Fair was to "stake out" the grounds for the concessionaires before the Fair was to open. His parents then opened the Dutch Bakery in the New Amsterdam Village at the Fair where they sold hot Dutch Apple Pie and Ice Cream, which became one of the "must have" foods during Fair Week. Like 10,000 other fans, Rich got hooked on auto racing every Saturday night at the Racearena, which became a lifetime endeavor.

[www.racearenamemories.com](http://www.racearenamemories.com)

(CONT.)

## The Producers, Time Frame

Richard joined the Southern New York Racing Association (SNYRA), and raced at the Racearena and other tracks on the East Coast. After several years behind the wheel, Richard began working on NASCAR pit crews as a "gasman" for many of the top Busch Grand National Drivers and teams owned by Joe Gibbs and Richard Petty. The many experiences and friendships gathered from the Fair, the Saturday night racing and traveling around the country as a crewman help provide the background for this documentary. Teaming with Jarvis Video was a natural as both Kirk and Rich have great memories of the Fair and look forward to providing an accurate and comprehensive documentary for thousands to relive those, "Memories of The Great Danbury State Fair and Danbury Racearena."

### **Kirk Jarvis • Director**

Kirk, son of Irv Jarvis Jr., teamed up to with his dad around 2005 to create Jarvis Video Productions, now called Eleventh Hour Productions. They moved from Ridgefield, CT to South Jersey in 2006 and embarked on several independent documentaries together. Kirk studied acting and filmmaking in NYC for roughly 30 years before heading south with dad. Kirk was fortunate to work side by side with his father, soaking in all the knowledge he could on every video outing. Together they produced feature documentaries - "A Working Forest," "Sittin the Wood," "The Pinelands, a History of South Jersey," "Lines On The Pines," and recently "John Hart, Portrit of a Patriot," a "Ken Burns" type documenatary about the Signing of the Declaration of Independence and Revolutionary War.

Kirk has so many great memories of the Fair; like eating all the ice cream possible by visiting his three older cousins working ice cream carts on the Fairgrounds and taking advantage of all the shortcuts he knew around the Fair, like slipping between the locked gates in Dutch Village that cut by the Racearena and took him to the Big Top area and the amusement rides. Oddly enough, he never once refused coupons to the arcade games and amusement rides his Grandma Jarvis would slip him as soon as he arrived at the Fairgrounds. In 2018 Kirk spent several weeks transferring 8mm film to digital that his father and grandfather had taken at the Fair in the 50's and 60's -- much of what will be used for this documentary.

### **TIME FRAME**

When we began this project a couple years back we got off to a great start, some of our first interviews included Andy Montanari, Art Davis and Don LaJoie. We gathered a few more and Kirk and Rich worked on the game plan - project website, logo, scheduling more interviews, sifting through family Fair memorabelia and transferring family-owner 8mm films of the Fair.

Lack of funding and personal obligations limited the time either Rich or Kirk could dedicate to the documentary. Nonetheless, Richard based out of Florida, was able to utilize his travel schedule with NASCAR work to gather great interviews like Randy LaJoie, Mario Andretti, Joie Chitwood III and Jerry Nadeau, to name a few. Meanwhile, Kirk was able to return to the Danbury area and gather interviews in the northeast, including an interview in 2018 with the grandson of John W. Leahy and General Manager at the Fair, John "Jack" Stetson. Irv made the trip to CT for Jack's interview, conducting the last of a lifetime of interviews that he had orchestrated before falling ill in 2019.



Completion funds are vital to the success of this unique broadcast quality production so that Fair and Racearena memories can be enjoyed for generations to come. The completed documentary will be distributed independently and plans are to submit the production to film festivals and seek television and cable broadcast opportunities. Once our production goals have been satisfied, we hope to be in a position to make donations to organizations such as SNYRA, The Danbury Historial Society and Suncoast Service Dogs, a non-profit that professionally trains and places dogs for physical, medical and therapy services.

One need not consume their time with news updates to realize that we are all experiencing very stressful and unpredictable times. We send our regards and best wishes to you all. We intend to use this time to put the documentary presentation together.

#### SCREENING

Our plan is to have the documentary completed by the fall of 2020. If our budget permits, we hope to have a public screening party in the Danbury area at a venue TBD. We would like to have the DVD available at the screening -- that will be determined at a later date as it takes several weeks for duplicataion and packaging and we will probably be editing up until the last minute before the screening.

For those interested in becoming a sponsor, feel free to call either Rich or Kirk.

Thank you for your time, be well, and please visit our website for updates on the project. Donations can be made directly on the website as well.

All the best,

Richard and Kirk



C. Irving Jarvis Sr. & John W. Leahy

*SATURDAY NIGHT AT THE RACES*

[www.racearenamemories.com](http://www.racearenamemories.com)